

## CLINICAL RESEARCH IS EVERYONE'S BUSINESS

Clinical research is at the heart of improving healthcare for all. The aim of this short video is to help all health and social care professionals to understand what clinical research delivery is and how to support it.

Watch the video to find out:

- Why clinical research is at the core of the NHS
  - How to respond to patient questions about clinical research
  - How to help patients get involved in clinical research
- Clinical research is **everyone's** future. ([Full Video Approx 9 minutes](#))

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